



Acknowledgment Requirements for Grantees

A Quick Reference Guide

Image Acknowledgment (Logos)

Grantees are required to use the current City of Lawton Arts & Humanities logo AND the current McMahon Auditorium Authority logo in the following marketing materials for programs funded by the McMahon Auditorium Authority. Download the City of Lawton Arts & Humanities logo and the McMahon Auditorium Authority logo at SWOKarts.com.

- Banners
- Billboards
- Fliers
- Newsletters (digital & print)
- Playbills/programs
- Posters
- Postcards/rack cards
- TV advertisements
- Websites



Written acknowledgment may be used in lieu of logos where appropriate.

Written and Verbal Acknowledgment

Grantees are required to include written acknowledgment and disclaimer of the City of Lawton Arts & Humanities and McMahon Auditorium Authority in the following ways pr and all published materials:

- Credit line – **This project was supported in part by the City of Lawton Arts & Humanities and the McMahon Auditorium Authority, which receives support from the State of Oklahoma and the National Endowment for the Arts.**
- Disclaimer – Any opinions, beliefs, and viewpoints expressed by grantees do not necessarily reflect the opinions, beliefs, and viewpoints of the City of Lawton or McMahon Auditorium Authority.

Important Considerations

- Ensure the City of Lawton Arts & Humanities logo and McMahon Auditorium Authority is legible.
- Only use a high-resolution version of our current logo, available at SWOKarts.com
- Do not stretch or pixelate the logo
- Do not alter, redraw, or add to the logo

Questions?

Contact the City of Lawton Arts & Humanities Administrator at (580) 581-3470 or arts@lawtonok.gov

****Disclaimer: The opinions, beliefs, and viewpoints expressed by the various grantees do not necessarily reflect the opinions, beliefs, and viewpoints of the City of Lawton or McMahon Auditorium Authority.***