



International Festival 2024

A project of the City of Lawton and the
McMahon Auditorium Authority
POSTER COMPETITION GUIDELINES



Deadline for entries is Monday, May 27, 2024 at 5:00pm
Award \$50-\$200

The International Festival Committee is pleased to announce a design contest for the official 2024 International Festival publicity poster. The winning design will be used on promotional materials advertising the festival. This competition is open to students K-12 and adults of all skill levels.

Submissions should be an artistic response illustrating the cultural richness of our community celebrated by the International Festival and include the festival logo of the “Festival Child” shown above. Inspiration may be drawn from the festival logo, and how flags are represented. Specifically, the “Festival Child” should be a featured design element.

It is highly encouraged that flags be incorporated into the design, to include the flag of the United States of America, the Mexican flag, the flag of the Philippines, and the Comanche Nation flag. These flags must be included as they are the flags of the founding members of the International Festival.

The competition is open to all media that results in two-dimensional entries. All work must be original and multiple submissions will be accepted. Dimensions of the artwork should be 22” x 28”. Artwork may be matted white and shrink wrapped OR 18” x 24” art paper may be used and attached to a 22” x 28” white poster board. The artist’s name, full mailing address and phone number as well as school and current grade level (if applicable) **MUST** be clearly written on the back of the artwork and backing but should not show through.

Deadline for entries is Monday, May 27, 2024. Entries must be received by 5:00 p.m. at the Arts & Humanities Office, 801 NW Ferris Ave. (west entrance of McMahon Auditorium). Artwork should be delivered flat, not folded or rolled. Judging will take place on June 4, 2024. Artwork will be viewed and voted on by members of the International Festival Committee. They will consider overall impact of design, artistic merit, creativity, and appropriateness of the subject matter as it relates to the International Festival. Artwork will also be judged by its ability to be transferred to screen print without distorting the original design.

There will be one winner in each division (K-5, 6-8, 9-12 and adult). Each division winner will receive a \$50 award. **The overall competition winner will be chosen from division winners.** In addition, the competition winner receives a \$200 stipend, one festival T-shirt, and one International Festival poster.

Written notification will be mailed to all winners in June, and Monetary Awards will be presented during the International Festival, or mailed after the festival for those who are unable to be present. All submitted entries will be on display at the McMahon Memorial Auditorium for the public to view from June through September. All reasonable care will be taken in handling submissions. The winning design artwork becomes the exclusive property of the McMahon Auditorium Authority. The winning artist will receive credit when design is used for festival purposes. All submissions, except the winning design, may be picked up at the Arts & Humanities Offices starting October 2. Artwork not claimed by October 28 will be disposed of at the discretion of the festival committee.

Good luck and thank you for your participation in the 2024 International Festival poster competition.

For further information, please contact the Arts & Humanities Office at (580) 581-3470 or 581-3471.